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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Floyd Examiner: Mark A. Fadok  
Application Number: 09/681,629 Art Unit: 3625  
Filing Date: May 13, 2001  
Title: SYSTEM AND METHOD TO SHOP BY BRANDS  
USING AN INTERNET OR ONLINE PORTAL

I hereby certify that this paper is being deposited with the United States Postal Service, as first class mail, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Arlington, VA 22313-1450, on August 17, 2009.

Robert B. Smith Reg. No. 28,538  
  
Signature Date August 17, 2009

August 17, 2009

Commissioner For Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

## REQUEST FOR EXTENSION OF TIME

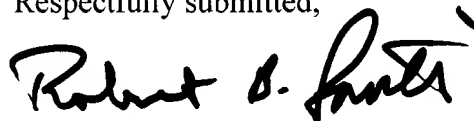
The applicant respectfully requests a four (4) month extension of the date for filing an Appeal Brief in the above-identified application.

Please be advised that the applicant is seeking such extension so that the above application has copendency with a continuation application being filed separately today. The applicant intends to abandon this case upon the grant of a filing date in the aforementioned continuation application.

08/25/2009 HALI33 00000001 09681629  
01 FC:2254 865.00 OP

Enclosed please find a check for the extension fee in the amount of \$865.00 (small entity), payable to the Commissioner. The Commissioner is authorized to charge any additional extension fees to deposit account No. 01-0035. A duplicate of this cover letter is attached.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Robert B. Smith", written over a horizontal line.

Robert B. Smith  
PTO Registration No. 28,538  
Attorney for Patent Owner  
(212) 885-9237

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New York, NY 10017



Docket No. 308,650

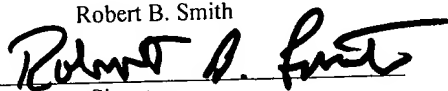
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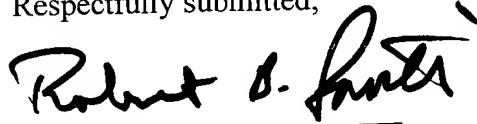
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